

Here are 5 factors to successfully advance your organization into a full Caregiver Advisor engagement framework:

1. **Clear Strategic Plan** – Caregiver Advisor Engagement is a clearly defined priority in the organization’s strategic plan and vision.
2. **Executive Champions** – Senior leaders in the organization actively guide the process of embedding perspectives to ensure that Caregiver Adviser Engagement is woven into the fabric of the everyday practices within the organization.
3. **Allocation of Human Resources (Staff Liaison)** - The creation, operationalization, and the ongoing management of a Caregiver Advisor Program with dedicated staff and resources.
4. **Co-designed Implementation Plan** – Provide implementation support including:
 - Development of work plans that aligns with the organization
 - A roadmap for ongoing recruitment of Caregiver Advisors and a subsequent onboarding and orientation program
 - Skills training for both staff and Caregiver Advisors on engagement strategies and Patient/Caregiver Centered Care practices
 - In-house announcement to share this new collaborative program for all to embrace and actively participate in (profiles and bio of the new Caregiver Advisors).
 - Ensure that corporate policies support meaningful Caregiver Advisor engagement
 - Invest in ongoing monitoring and reporting practices to assess this initiative’s progress.
 - A timely feedback loop to provide results of participation to Caregiver Advisors.
 - Create streamlined processes to identify and resolve barriers and issues that prevent engagement as they arise.
5. **Co-Designed Evaluation Program** – An assessment plan that acts as a compass and guide for determining goal achievement and measuring progress at multiple levels/specific or identified benchmarks embedded as a quality indicator (i.e. debriefs, exit surveys, project completion surveys, etc.).
6. **Materials to facilitate Caregiver Advisors involvement** – Credentials developed for advisors – parking passes, Facility ID badges, Welcome packages, and so forth.

